

Privacy Policy – Lechler MAP

Declaration of the Data Controller to the Data Subject

Articles 13 and 14 of the General Data Protection Regulation (GDPR) (EU) 2016/679

Dear Sirs,

In compliance with the principle of transparency, we hereby inform you of our intentions regarding your personal data (for the sake of brevity, hereinafter also referred to as Data) to allow you to assess all the consequences, accept or reject the processing and control the use of your Data.

At any time, you may request the correction or integration of your Data, revoke any consent given, lodge a complaint with the Guarantor.

Please find below some brief definitions.

Personal data, for the purposes of the Regulation, means any information relating to an identified natural person or a natural person who can be identified ('Data Subject'), directly or indirectly, by reference to an identifier such as their name, identification number, location data, online identifier or to one or more factors specific to their physical, physiological, genetic, mental, economic, cultural or social identity.

Processing means any operation or set of operations which is performed on personal data or sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, deletion or destruction.



The **Data Controller**, i.e. the legal person determining the purposes and means of the processing of your Data, is LECHLER S.p.A., having its registered office in Como, via Cecilio 17.



The **Privacy Department** is the company department which assists the Data Controller in the processing of Personal Data. The Data Subject may, at any time, contact this department at the following e-mail account: dipartimentoprivacy@lechler.it for the purposes of exercising their rights (outlined below).

Purpose of data processing

We will process the Data that you provide us to enable you to look up our formulations and their Safety Data Sheets, to download any updates concerning them to your devices, as well as to send Marketing communications, in full compliance with the principles set forth in Article 5 of the EU Regulation.

Data processing methods

The Data that you provide us will be either processed electronically or in paper format by the individuals specifically appointed by the Data Controller. Both the information systems and the hard copies are managed and stored so as to ensure the security and confidentiality of data.

Legal basis for processing

The legal basis for processing is your consent, freely expressed by checking the corresponding box in each section of the site where you are asked to enter your personal data.



Scope of disclosure of your Data and its flow within the Company

The following categories of individuals may become aware of your Data, in their capacity as data supervisors or persons in charge of data processing, appointed by LECHLER S.p.A., the Data Controller:

- Marketing administration;
- Marketing office staff;
- Technical support staff;
- Information Technology staff.

Data communication – company external flow

The Data you have provided will not be disclosed to any third party within the framework of the running of the Company.

Retention period

We will process the personal data that you have provided for the time necessary to carry out the aforementioned purposes. In the event of termination of the existing business relations for any reason or cause, your Data will be stored for the time limit prescribed by the Italian Civil Code.

Rights

Below are your rights as expressed in Chapter III of the European Regulation: right to access (Article 15 EU Regulation); right to rectification (Article 16 EU Regulation); right to erasure (Article 17 EU Regulation); right to restriction of processing (Article 18 EU Regulation); right to data portability (Article 20 EU Regulation); right to object (Article 21 EU Regulation). However, you will be able to request the rectification or integration of your Data, revoke any consent given or lodge a complaint with the Guarantor at any time.

Yours sincerely
Lechler S.p.A.